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Recorded Workshops & Session Tracks . . .

ALL DAY WORKSHOP (VIDEO RECORDINGS NEW FOR 2017)

Working With Water-Based and Discharge Inks ^{NEW!}
Charlie Taublieb, Taublieb Consulting

Heat Press Entrepreneur: How to Create a Successful DIY Heat Printing Business ^{NEW!} Josh Ellsworth, Stahls' TV

SESSION TRACKS (View slides synced with speaker audio of recorded sessions)

BUSINESS (SESSION TRACK)

Confessions of a Serial Entrepreneur: What it Takes to Succeed in Business ^{NEW!}
Pierre Jamnicky, Blue Moon Promotional, Inc.

Sell Your Business Everyday: Take a Tour of Your Business Through the Eyes of Your Customer ^{NEW!}
Greg Kitson, Mind's Eye Graphics, Inc.

The Top Digital Strategies to Double Your Business in a Year ^{NEW!}
Mark Coudray, Coudray Growth Technologies

Sales Training for Anyone Who Hates the Idea of Selling ^{NEW!}
Mark Coudray, Coudray Growth Technologies

Top 10 Twitter Tips for Apparel Decorators ^{NEW!}
Jay Busselle, Printa Systems

Sustainability in Your Shop: Picking Up a Duffle Bag of Money ^{NEW!}
Marshall Atkinson, Atkinson Consulting, LLC

Master Decorator Series: Selling What You Decorate - How to Use Your DTG to Build Bigger Sales ^{NEW!}
Greg Kitson, Mind's Eye Graphics, Inc.

Selling Decorated Products Online: What Makes a Difference ^{NEW!}
Tim Allen, Ink Soft

Introduction to Decorated Apparel Technology Platforms ^{NEW!}
Johnny Shell, SGIA

Safety in Action--Beyond Right to Know ^{NEW!}
Marci Kinter, SGIA

Getting Smart with Some Simple Marketing Strategies ^{NEW!}
Aaron Montgomery, 2 Regular Guys

DIGITAL DECORATING (SESSION TRACK CONTINUED)

Why Sublimation and Why Now? ^{NEW!}
Chris Bernat, Gustavo Serano, Vappr Apparel

Artwork Creation & Preparation for Digital Printing ^{NEW!}
Dane Clement, Great Dane Graphics

CorelDRAW Time-Saving Tips, Tools & Techniques ^{NEW!}
Shon Roti, JDS Industries

Digital Technologies for the Garment Decorator ^{NEW!}
Johnny Shell, SGIA

DIGITIZING/EMBROIDERY (SESSION TRACK)

Digitizing: A Firm Foundation ^{NEW!}
Lee Caroselli-Barnes, Balboa Threadworks Embroidery Design

Advanced Blending and Shading ^{NEW!}
Lee Caroselli-Barnes, Balboa Threadworks Embroidery Design

Score More Sales by Using Specialty Thread ^{NEW!}
Colleen Hartigan, Madeira USA

What's All This White Stuff and What Do I Do with It? ^{NEW!}
Deborah Jones, My Embroidery Mentor

Master Decorator Series: Understanding Embroidery - Machines, Software and Production ^{NEW!}
Bill Garvin, BG Tech Services

How to Correctly Hoop and Run Caps on Your Embroidery Machine ^{NEW!}
Bill Garvin, BG Tech Services

Machine Troubleshooting and Repairs: All Brands ^{NEW!}
Bill Garvin, BG Tech Services

DIGITAL DECORATING (SESSION TRACK)

Master Decorator Series: Basic Art Production
Craig Mertens, Digital Art Solutions

The Right Way to Grow Your Apparel Business with a Vinyl Cutter ^{NEW!}
Josh Ellsworth, Stahls' TV

Becoming a Direct-to-Garment Decorator in 2017 ^{NEW!}
Terry Combs, Equipment Zone

Sitting With the Artist ^{NEW!}
Dane Clement, Great Dane Graphics

Graphics Knowledge for Imprinters ^{NEW!}
Denise Arends, Action Illustrated

Introduction to Hard Surface Sublimation ^{NEW!}
Matt Woodhouse, Peggy Walker, Universal Woods, Inc.

Master Decorator Series: Heat Printing 101: How to Start or Improve Your Business
Josh Ellsworth, Stahls' TV

Multi-Decoration Techniques Using CorelDRAW for Heat-Applied Graphics, Rhinestones and Monogramming ^{NEW!}
Craig Mertens, Digital Art Solutions

Master Decorator Series: Sublimation
Jimmy Lamb, Sawgrass

Sublimation Design Analysis ^{NEW!}
Jimmy Lamb, Sawgrass

How to Get Started or Expand Your Business with Rhinestones, Heat Transfer Vinyl and Vinyl Decals
Matt Vassallo, The Rhinestone World

SCREEN PRINTING TRACK (SESSION TRACK)

Are You Ready for Your First Automatic Screen Printing Press? 10 Questions to Help You Make the Right Decision! ^{NEW!}
Greg Kitson, Mind's Eye Graphics, Inc.

Master Decorator Series: Screen Printing
Charlie Taublieb, Taublieb Consulting

5 Fundamentals That the Best High-End Screen Printers Know and Do (And So Should You) ^{NEW!}
Alan Howe, Saati

Special Effects Without Special Equipment
Charlie Taublieb, Taublieb Consulting

The In's and Out's for Artwork for Screen Printing ^{NEW!}
Dane Clement, Great Dane Graphics

Screen Print Pricing: How to Price your Decoration at a Price Your Customers are Happy to Pay That Meet Your PROFIT Goals ^{NEW!}
Greg Kitson, Mind's Eye Graphics, Inc.

Getting Back to Basics: A Review of the Fundamentals of Screen Printing Part I ^{NEW!}
Charlie Taublieb, Taublieb Consulting

Stencil Making in the Age of Digital Computer-to-Screen Imaging and LED Exposure ^{NEW!}
Dave Dennings, KIWO Inc.

Getting Back to Basics: A Review of the Fundamentals of Screen Printing Part II ^{NEW!}
Charlie Taublieb, Taublieb Consulting

Printing Better Whites (It's Probably Not Your Ink) ^{NEW!}
Alan Howe, Saati